

# Daily Universe

Vol. 23, No. 217

Provo, Utah

Thursday, November 11, 1971



## *A Day for Yesterday*

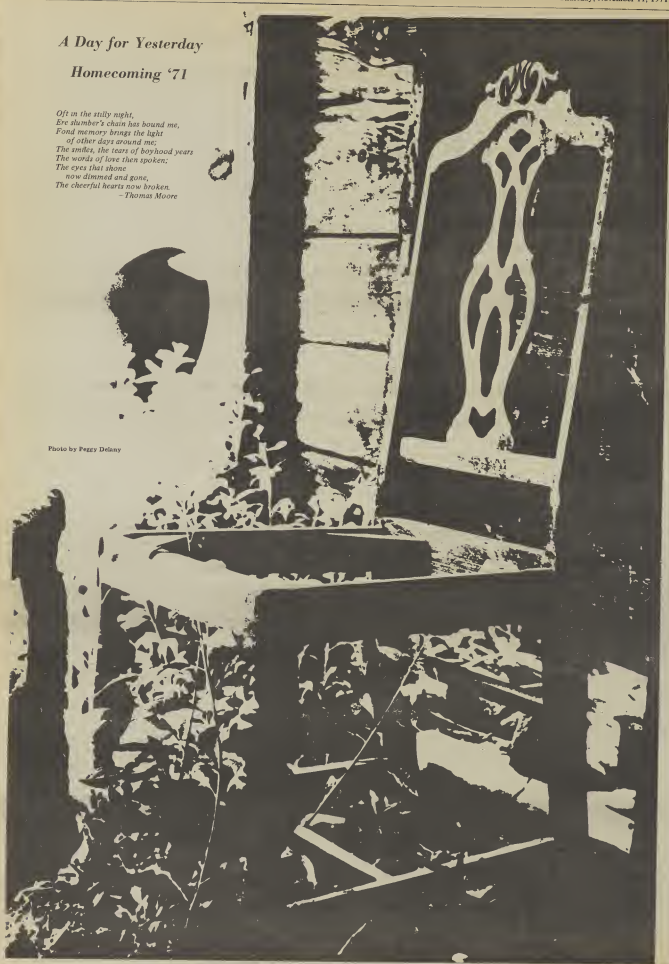
Photo by Peggy Delaney  
*"Our life is like some vast lake that is slowly filling with the stream of our years. As the waters creep surely upward, the landmarks of the past are one by one submerged. But there shall always be memory to lift its head above the tide until the lake is overflowing." —Alexandre Charles Auguste Blisson*

## A Day for Yesterday

### Homecoming '71

*Of in the stilly night,  
Ere slumber's chain has bound me,  
Fond memory brings the light  
Of other days around me;  
The smiles, the tears of boyhood years  
The words of love then spoken;  
The eyes that shone  
Now dimmed and gone,  
The cheerful hearts now broken.*  
— Thomas Moore

Photo by Peggy Delany





Susan Taylor

Jean Christensen

Pat Cummings

Photo by Mary Dunn Photographic Art

## Jean Christensen

# 'No kidding? The real queen?'



I can't believe it!



Susan Taylor

Squealing, screaming, shivering and shaking Jean Christensen was one happy and bright-eyed girl as Jim Daniels of the Homecoming Committee handed her a red rose and simply said, "Congratulations, Queen Jean."

"I gotta call my mother."

"No kidding—the real queen?"

"I probably disled it wrong."

"And I'm the queen—I got that straight?"

"I can't believe it—I just can't believe it."

"I can't get the number—can't dial it right."

Clad in a T-shirt and jeans, a hair clip and tape in her hair, Jean certainly did not seem to be expecting this visit Monday night after the votes had been tallied.

Jean, a junior in elementary education is from West Jordan, Utah. A member of Cougarettes, Jean feels that being Homecoming Queen is a great opportunity to grow, meet people and be a representative of the University.

A versatile girl who enjoys skiing, fishing, camping and modern dancing, Jean has one brother and an identical twin sister.

Voted as first attendant is Susan Taylor, a sophomore from West Los Angeles majoring in secretarial technology.

Susan beamed with smiles as she expressed her happiness and gratitude at winning this title.

Having done outdoor modeling in Los Angeles, Susan is now in a two-year secretarial program and will graduate in May. After graduation she plans on coming back to BYU and majoring in modern dance which is now her minor.

This attractive brown-eyed brunette has three brothers, one of them her twin. She plays the piano, and enjoys modern dance, deepsea fishing and water skiing.

A happy yet serious person, Susan feels that the most important quality in others is spirituality. Her idea of a perfect date is something inexpensive requiring creative imagination.

When told she was second attendant, Patricia Cummings, a junior majoring in dramatic arts from Beverly Hills, California, was quite surprised and gracious. She was rather disconcerted, however when told that she had to have her picture taken within ten minutes—as she gazed at her hair.

Blond-haired and talented in drama, Pat is a convert from a family of two brothers and three sisters. She is the daughter of Robert Cummings of "Love That Bob" fame. Tired of show business, Pat plans to work with retarded children upon graduation.

Pat has a variety of interests including singing, dancing, painting, sculpturing and playing the piano. She loves animals as evidenced by her collection of 17 mice, two cats and a kangaroo rat.

One of Pat's first thoughts was that now she can meet the Prophet.



I'm the queen?



Patricia Cummings

# day to Remember . . .



A 1913 Founder's Day Tug-O-War

By CHARLEEN HURSON

Special Features Editor

In 1891—80 years ago—faculty and students of Brigham Young Academy marched to the Provo Tabernacle to hear a history of the school by President Karl G. Maeser.

And Founder's Day—which later gave rise to both Founder's Day and Homecoming celebrations—was founded.

Brigham Young Academy officially became BYU at the 1903 Founder's Day celebration. In 1912, decorated carriages were added to the two-mile grand march.

BUT THE celebration of 1915 was the biggest yet.

A sunrise 40-gun salute began the activities. By 8 a.m. the Y Bell could be heard calling students, faculty, and the Board of Trustees together for a hike to Maple Flat, 5,000 feet above campus on Y Mountain. Reaching the Block Y, the group paused to sing the school song.

The panting group arrived at Maple Flat early in the afternoon and band members, a little weary from lugging their instruments, mustered enough wind for several rousing tunes. Dr. James E. Talmage was the featured speaker.

IN 1925 a grand historic parade with floats and students marching in their respective classes sparked the celebrations.

By 1930, Founder's Day and Homecoming were celebrated separately. Social units and clubs presented a parade before spectators at half-time of the football game.

Colorado student body officers and a Provo merchant judged the 35 floats in the 1946 parade. This was the first parade and full Homecoming celebration before the war.

Three thousand blazing torches lit the way for a student parade down University avenue following the "Fieldhouse Follies" in 1951.

(Continued on Page 5)

## SEIBERLING Performance Rated WINTER TIRES

RETREAD OR NEW

Premium\* Holiday  
WINTER DEEP TIRES  
Wide tread with DEEP 18/32" tread  
for better "bite" on snow and ice.  
Molded for studs.

6.50-13	7.00-13	\$19 <sup>95</sup>
7.35-14	5.60-15	
7.75-14 & 15		21 <sup>95</sup>
F-78-14 & 15		23 <sup>95</sup>
8.25-14 & 15		25 <sup>95</sup>
8.55-14 & 15		
H-78-14 & 15		25 <sup>95</sup>
8.85-14	9.15-15	
J-78-14	L-78-15	28 <sup>95</sup>



Black plus good on  
change. Fed. Tax 5¢  
to 3.22. \*Premium  
our designation.

Premium\*  
WINTER RETREADS  
Retreaded on sound casings with long  
wearing rubber. Unconditional Guar-  
antee.

6.50-13	7.00-13	ANY SIZE
7.35-14	5.60-15	2 for
7.75-14 & 15		24 <sup>88</sup>
8.25-14 & 15		
8.55-14 & 15		
8.85-14	9.15-15	

## UTAH COUNTY'S

LARGEST STOCK OF USED  
SNOWTIRE WHEELS

Passenger Cars .....\$500

Pickups .....\$850

Heavy Duty  
Guar. for  
as long  
as you  
own your  
car.  
\$18.95

Brake Reline  
20,000 mile guarantee.  
All Four  
Wheels.  
\$19.95

HEAVY GAUGE FULL  
CONTOUR RUBBER  
FLOOR MATS  
Reg. 9.95 Now  
4.95

SHOCKS  
Per pair  
Installed.  
\$16.88

As adv. in  
LIFE  
BATTERY  
12-  
Volt  
3-Year  
Guarantee  
\$17.95

## PEARSON TIRE

265 SOUTH 100 WEST  
373-3246

## Hallmark THANKSGIVING CARDS

★ Thanksgiving  
Decorations

★ Early Selection of  
Christmas Cards

★ Posters

(Trilogy Art)

★ Gifts

of All

Types

★ 1972 School-  
year Calendar

★ New Line of  
Spanish Wood

PEANUTS  
GALLERY



★ Party

Supplies

★ Fondue

Section

★ Special

Words of

Love Cards

★ Stationery

PEANUTS CHARACTER & WINTER FEATURE SYNDICATE INC.  
© HALLMARK CARDS INC.

Pick up your FREE Hallmark  
Date Book & Calendar



1001 OTHER  
GREAT  
ITEMS



House of  
Hallmark

56 W. Center

373-3930

# ... Days gone by

(Continued from Page 4)

Theme for Homecoming that year was the "Flaming Follies."

**THIS YEAR** also marked the first time the homecoming queen received a formal coronation.

The "Follies of 1951, a bargain at 25 cents, featured Miss America and finalists in the university quartet competition.

A highlight of the 1954 Fieldhouse Follies was a talk by Elder Ezra Taft Benson, father of the homecoming queen for that year. If you wanted to sit in the card section at the stadium for the 1954 Homecoming, a white shirt was an absolute requirement.

**ALTHOUGH** football games have been Homecoming celebration highlights, there was no football at BYU from 1942 to 1946. In 1945, however, there was a homecoming queen, inauguration Ball and song and skit competition.

Live cougars were sought in 1946. The *Y News*, predecessor of the *Daily Universe*, stated that "an added incentive to cougar hunters is the announcement that the person who brings in the first live mascot will have the privilege of crowning the queen and a \$75 reward for the cougar."

In 1955 unknown persons removed the Y Bell from the care of the Intercollegiate Knight service unit causing a 20-minute delay in lighting the mountainside block Y for Homecoming. An IK spokesman at the time declared that "steps are being taken to prevent unauthorized persons from removing the Y bell in the future."

"Mirror through the years" was the theme of the 1958 Homecoming fest. Associated

Women Students added to their scholarship fund that day by selling all-day suckers at the football game.

Homecoming 1961 marked the 85th anniversary of the founding of BYU. More than 6,000 attended the Homecoming activities themed "It's a Y'd Wide World." Also the statue of Brigham Young in front of the Administration Bldg. was unveiled.

**CHOCOLATE** anything was the favorite food of 1962

homecoming queen Marilyn Johnson.

A group of "conservative" young men with the purpose of promoting loyalty and *esprit de corps* among students and the athletic teams appeared for the first time at the 1963 Homecoming parade. The group called itself the Young Men.

In 1964 a special drive was launched for the homecoming weekend to make sure "everyone" on campus had dates for the

Hoot'nanny, game, fireside and other events. The reason, according to a 1964 *Daily Universe*, was that "50 per cent of the boys dated 10 per cent of the girls."

On Nov. 3, 1965 at approximately 2:30 a.m., 20 unidentified students of the Provo Institute of Higher Learning conducted a well-planned and executed raid to alter the block U northeast of the Redskin Reservation in Salt Lake City. The early morning expedition consisted of carrying 600 pounds

of lime in 50-pound sacks to affix a 25 by 75-yard tall to the U converting it into a diserable Y visible all over Salt Lake City. Two live cougars, a trampoline act, clowns, candy and a float dedicated to the armed forces were part of BYU's 1965 Homecoming parade.

**BYU STUDENTS** chose a girl from a two-home family of 14, a Hayley Mills' double, and a skit "nut" as their Homecoming Queen for 1966. Queen Alton Young with 10 sisters and one brother hailed from Westminster, Calif. "Her family lives in two houses side by side and her Dad was teased about having a wife in each house," according to Miss Young.

A highlight of the 1967 Homecoming was the re-establishment of a tradition which died around 1941—the Founder's Day celebration.

Departing from the usual football-dominated festivities, Homecoming 1968 was highlighted by the world's largest cake. A 25,000-pound confection measuring 40 ft long, six ft high and five ft wide, the cake was composed of 6,000 separate one-layer yellow cakes.

Last year for the first time Homecoming looked like a budding zoo. Fleet-footed camels and ostriches, a wrestling tiger, and a bucking donkey caused a stir on the Quad. And a hippopotamus and an elephant lumbered down University Ave. with the rest of the snow-topped Homecoming parade. Turtle trots were also staged while the Fiesta Day March Band played on.

And that marks 80 years of Homecoming-Founder's Day fun at BYU.



An early BYU parade from the 1920's

**Do you realize what great service  
Almo's Cleaners  
is ready to give to you?**

**TRY IT NOW!**

Provo's finest & fastest cleaning and shirt laundry.

Repairing - Alterations - Dry Cleaning - Laundry

Full Quality & Speed

Complete 2hr. Service Before 1 p.m.

Open Daily 7 a.m. - 7 p.m.



Complete Full Service

at

**ALMO'S**

Corner 2nd W. & 1st N.

373-8220

**FREE COUPON**

Clip out and receive  
50c off free service at  
Provo's finest and fastest  
cleaning and shirt laundry  
Repairing - Alterations  
Dry-Cleaning - Laundry  
Full Quality & Speed  
Complete 2 hr. Service  
Before 1 p.m.  
Open 7 a.m. - 7 p.m.

**ALMO'S**  
corner 2nd West 1st North  
373-8220  
COMPLETE FULL SERVICE



## First Homecoming

## 'Giant' pep rally, football victory



The Founder's Day Parade in 1914

"Preparations for the second and last big football rally of the season have begun with no effort to be spared in making this one of the greatest staged by this university, according to the rally committee. With the added feature of a Homecoming celebration..."

This excerpt from an article in the Nov. 11, 1930, issue of the *Y News* (One of the forerunners of the *Daily Universe*) is one of the first indications of traditional Homecoming activities.

Coverage of this "giant get-together rally" was found in the November 11, 14 and 18 issues of the 1930 *Y News*.

"Hundreds of alumni of Brigham Young University" (instead of the thousands to take part in this year's Homecoming) participated in a variety of activities from dancing to the "scintillating music furnished by professor Robert Sauer and his university band" to attending a pre-game pep rally where Pres. Franklin S. Harris, then Pres. of BYU, delivered a "pep talk."

The focal event of this early homecoming celebration was the "all important football game Saturday afternoon between Brigham Young and Montana State."

Three main events were sponsored, in addition to the football game, as part of the traditional activities. The first was "a special two hour free matinee rally dance" with "novel stunts

and ideas, all designed to work up the proper big game spirit."

One of the features of the dance was the football theme and the use of footballs and varsity players' names, gridiron terms and phrases as "qualifying credentials for successful tagging."

"Second, the band in uniform" led "the students down town to the Paramount Theatre, where a special college program consisting of a clever skit, and several dance and musical numbers" preceded

"a pep program featuring a pep talk by President F. S. Harris."

Another special feature of the Homecoming activities took place during the halftime of the game when "seventeen clubs and social units of the university" characterized "in a unique parade the periods from 1875 (the year when the institution was founded) to the present and some futuristic ideas depicting various periods up to the year 2000." The parade included "floats, costumes, etc."

In a post-game article, "Brigham Young University's football team reached Saturday the highest standing that a Mormon team has ever reached in Rocky Mountain Conference team standing, when it crushed the bid of a powerful and dangerous Montana State machine 19-6 in a thrilling game played before a homecoming crowd in the Y Stadium." That game was BYU's last "conference tussle" for 1930.

FOR  
HOMECOMING

Corsages  
Arrangements &  
Fresh Flowers



Jeppson's  
KNUDSON

FLORAL

Corner of 4th N. & 2nd W.  
373-4460

Chevron Get Ready Chevron  
for  
the Winter

TUNE - UP

\$5.50 + PARTS

Atlas Tires - Batteries

&

Accessories

University Chevron Service

1230 N. Univ. Ave.

373-9370



Let the importer bring to you  
the elegance of Diamonds  
at student budget prices.

"Come in and prove it to yourself"



Chez Marquise Diamonds

17 East 200 North  
Suite 203 of the Diamond Building  
373-9870

BYU SPECIALS  
25% OFF

Thurs., Fri. and Sat. Only

Maternity Wardrobe

"The Friendly Shop for the Expectant Mother"  
37 North 100 East 373-1923

One Rack of:

- \* DRESSES
- \* SMOCKS
- \* CAPRIS



# Schedule

## Homecoming, a whirl of activities

This weekend's activities scheduled in honor of BYU's alumni can only be termed as food, fun and friendship.

Thursday's events are entitled "A Day for Today," and will feature a more modern and free-swinging type of celebration. From pie eating contests to Volkswagen races, the day will be filled with rollicking activities and music.

Friday will be the day dedicated to the memory of the alumni of BYU who have paved the way before. In a morning ceremony, one of BYU's

most distinguished alumni, Dallin Oaks, will officially be inaugurated as the president of BYU. Throughout the day there will be song, ceremony and sentiment in the air until the returning alumni gather amid the excitement of that evening's homecoming dance and Fieldhouse Frolics.

The homecoming parade and traditional football game will spark Saturday's climax to the week's activities. Featured also are plays, reunions, and the Fieldhouse Frolics. The Schedule of the final three days' events is as follows:

### Reunions

#### REUNIONS-FRIDAY

Class of 1946-25th year  
8:10 p.m.  
Alumni House

Spur Service Unit  
8:10 p.m.  
184 AFB

Biological and Agricultural Sciences  
8-10 p.m.  
313 Widener Building

College of Nursing  
8:10 p.m.  
2270 SFLC

Class of 1931  
8-10 p.m.  
371 ELWC

Engineering Departments  
8-10 p.m.  
378 ELWC

Class of 1925  
8-10 p.m.  
370 ELWC

Class of 1936-37  
8-10 p.m.  
373 ELWC

Linguistics and Foreign Language  
8-10 p.m.  
375-77 ELWC

Humanities and English Literature  
8-10 p.m.  
378-81 ELWC

College of Education  
8-10 p.m.  
847 ELWC

College of Family Living  
8-10 p.m.  
Hunt Dining Room SFLC

College of Business  
8-10 p.m.  
144 JES

College of Fine Arts  
8-10 p.m.  
Deane Green Room, HFAC

Industrial and Technical Education  
8-10 p.m.  
215 Smith Building

College of Physical Education  
8-10 p.m.  
3rd Floor Mezzanine ELWC

College of Social Sciences  
8-10 p.m.  
Maret Building Foyer

Department of Math and Statistics  
8-10 p.m.  
MCCB Foyer

Departments of Geology,  
Physics and Astronomy, Chemistry  
8-10 p.m.  
EBC Foyer

#### REUNIONS-SATURDAY

Shomrah Kiyel  
11:30 a.m. - 1:30 p.m.  
YSA

Blue Key  
11:30 a.m.-1:30 p.m.  
327 ELWC

Diana Chalan  
5-7 p.m.  
384 ELWC

Class of 1951  
11 a.m.  
847 ELWC

Intercollegiate Knights  
4:30 p.m.  
367 ELWC

BYU 4th Ward  
5-6:30 p.m.  
370 ELWC

Bricker Alumni Association  
4 p.m.  
115 JES

Two Signs  
5-7 p.m.  
EBC Lodge, Provo

Cougar Club  
5-7 p.m.  
Alumni House

### Daily events

#### A DAY FOR TODAY- Thursday

All day Art and Photo Exhibit-ELWC

11 a.m. P.E. Demonstrations-Quad

11 a.m. Modern dance instruction-ELWC Ballroom

12 noon Sounds of Freedom-ELWC Step-down lounge

12:30 p.m. Pie-eating contest-ELWC West Patio

1 p.m. Powder Puff Football-McKay Bldg. Quad

1 p.m. Modern Dance Demonstration-ELWC Ballroom

1:30 p.m. Rock Band-ELWC Step-down lounge

2 p.m. Mud Bowl-muddy area north of Helaman Halls

3 p.m. VW races-Mud Bowl field

10 a.m.-3 p.m. Food served in ELWC Step-down lounge

ALUMNI DAY- Friday

7:30 a.m. Flag raising ceremony- Smoot Bldg.

9:45 a.m. Processional to Fieldhouse

10 a.m. Inauguration of Dallin Oaks as BYU President

12 noon Entertainment-ELWC Memorial Lounge

12 noon Sounds of Freedom

12:30 p.m. Program Bureau-Fieldhouse Frolics

1 p.m. Barbershop Chorus

1:30 p.m. Dimensions

2 p.m. Program Bureau-Fieldhouse Frolics

2:30 p.m. The Family

2:45 p.m. AFROTC Reunion- Wells ROTC Building

2:45 p.m. Alumni Board Meeting- Alumni House

6 p.m. Alumni Banquet- ELWC Ballroom.

All alumni and homecoming visitors welcome.

Alumni Distinguished Service and Honorary Awards.

\$3.50 each.

8:30 p.m. Fieldhouse Frolics at Smith Fieldhouse

9 p.m. Homecoming dance

GAME DAY- Saturday

Parade in downtown Provo

1:30 p.m. Homecoming Game, BYU vs. University of Arizona

2 p.m. Taming of the Shrew in Pardoe Theater, HFAC

8 p.m. The Miser at the Pardoe Drama Theater in HFAC

8:30 p.m. Fieldhouse Frolics for Alumni and homecoming visitors in the Smith Fieldhouse

The groom  
wore a suede  
morning coat

And the bride wore a peasant

dress. Her dia-

monds\*

They were

from the

jewelry store

that knows

how she's

changed

All in 14 Karat gold mountings

My how you've changed\*

62 West Center

CONVENIENT PAYMENT

PLANS FOR

BYU STUDENTS

\*Prices may vary according to size and diamond cut



13 diamonds,  
1 oval  
total weight\*\*  
\$499

4 diamond  
set  
\$100

ZALES

JEWELERS

My how you've changed\*

62 West Center

CONVENIENT PAYMENT

PLANS FOR

BYU STUDENTS

\*Prices may vary according to size and diamond cut

AUTO  
GLASS

Shut-It-Proof



Installation while you wait.  
Free Pick-up and delivery.  
We take care of your insurance claims too.

AHLANDER'S

456 South University - Provo - 373-6463

## IBM FACTORY RECONDITIONED TYPEWRITERS



SELECTRICS - STANDARDS - EXECUTIVES

AT  
SALE PRICES

With One Year Service  
Guaranteed By

IBM

LOWES TYPEWRITER CO.

294 N. 100 W. — Provo, Utah Phone 373-3631

"Just Across From Sears"

LOWES LOWES LOWES LOWES LOWES LOWES LOWES



we could just "curl up and dye" for you!  
Campus Plaza House of Beauty  
669 East 800 North - Provo  
374-6606

we have the total look for Homecoming:  
★ High fashion hair—long & short  
★ Personalized make-up  
★ Manicure specialists—by app. only  
★ Hair pieces a specialty

CALL 374-6606 NOW

located in Campus Plaza Apt. Building  
Within walking distance of campus — Free Parking

# STARS N' BARS

*Clothes for the both of You*



BLAZERS IN  
BACCARAT BLUE  
WITH PANTS  
TO MATCH



COTTON SUEDE  
THE LOOK OF  
LEATHER



VELVETIZED ...  
THE VELOUR GOES  
FOR ANY GIFT  
IN "VILLAINOUS" COLORS



TURTLE AND  
THE APPLE VEST  
CHOKERS AND ALL  
OF OUR LITTLE THINGS

**STARS N' BARS**

484 WEST CENTER  
PROVO, UTAH  
1376 FOOTHILL VILLAGE  
SALT LAKE CITY, UTAH  
OPEN NIGHTLY  
TILL 9 P.M.

FOR THE BOTH OF YOU  
IN DOWNTOWN PROVO  
AND IN FOOTHILL  
VILLAGE